

L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020



Prepared by: Loreal CPD Category Management

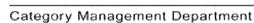
Door Count as of Print Date: 2

FULL WALL

Page: 1 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\\CPDNY_Group\\sales\\UK\\LPCosmetics\\UK\\Reports\\2020\\Spring\\PENDING\\POGWAK0672EPV



6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

FILE: \\FSUSNAS18\\CPDNY_Group\\sales\\IKB\\LPCosmetics\\IKBReports\\2020\\Spring\\PENDING\\POG\\WAK0672EP\\

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
EPW TM LIQ FNDTN TRY 1.4 **							
071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
EPW TM LIQ FNDTN TRY 2.4 **							
071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
EPW TM LIQ FNDTN TRY 3.4 **							
071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
EPW TM LIQ FNDTN TRY 4.4 **							
071249017456 True Match Blush		071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush	
EPW TM BLSH TRY 1.2 **							
071249041840 True Match Blush		071249017500 True Match Blush		071249017517 True Match Blush		071249042014 True Match Blush	
EPW TM BLSH TRY 2.2 **							
071249016411 True Match Powder		071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder	
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
EPW TM PWDR 2T TRY 1.1 **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
EPW INF PRO-MATTE FNDTN TRY 1.1/1.2 **							
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber	
EPW VL RDNC BSTR & LUMI SRM TINT TRY 1.1 **							
071249117682 Pencil Perfect Carbon Black Carbon Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso	071249082140 Pencil Perfect Eye Liner Espresso	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica		

071249403709 Infallible Signature Matte Eyeliner Black	071249403716 Infallible Signature Matte Eyeliner Blue	071249403723 Infallible Signature Matte Eyeliner Greige	071249403730 Infallible Signature Matte Eyeliner Burgundy	071249386033 Flash Cat Eye Liner Black	071249398548 Flash Cat Eye Liner Brown
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249385098 Infallible Pro-Last Liner Burgundy	071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249385944 Infallible Pro-Last Liner Ivy
071249357248 Infallible Pro-Last Liner Black	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357262 Infallible Pro-Last Liner Grey
071249336359 Voluminous Liner Noir Blackest Black	071249329788 Infallible Sculpt Liner Black	071249329788 Infallible Sculpt Liner Black	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
071249238912 Infallible The Super Slim Liner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249231791 Infallible Gel Lacquer Liner Blackest Black
071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249350171 Infallible Long Wear Eyeliner White	071249145234 Infallible Long Wear Eyeliner Black	071249145234 Infallible Long Wear Eyeliner Black	071249206034 Infallible Long Wear Eyeliner Navy
071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249206041 Infallible Long Wear Eyeliner Charcoal	071249289839 Infallible Superstar Liner Black	071249289839 Infallible Superstar Liner Black
071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249306376 Infallible Eye: Matte Matic Liner Black	071249306376 Infallible Eye: Matte Matic Liner Black

071249410448 Micro Ink Pen by Brow Stylist Blonde	071249410455 Micro Ink Pen by Brow Stylist Dark Blonde	071249410462 Micro Ink Pen by Brow Stylist Light Brunette	071249410479 Micro Ink Pen by Brow Stylist Brunette	071249410486 Micro Ink Pen by Brow Stylist Dark Brunette	
071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black	
071249392294 Brow Stylist: Definer Light Blonde	071249314876 Brow Stylist: Definer Blonde	071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249350751 Brow Stylist: Definer Light Brunette
071249207000 Voluminous Smoldering Eyeliner Black	071249314883 Brow Stylist: Definer Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249392317 Brow Stylist: Definer Black
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette
071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette
071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black

071249385210 Lash Serum Solution	071249385210 Lash Serum Solution	071249404324 Bambi Mascara WSH blackest black	071249404331 Bambi Mascara WSH black
071249330265 Voluminous Primer Primer	071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249372029 Voluminous Straight Brush Burgundy
071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249405062 Voluminous Mascara deep green	071249059098 Voluminous Straight Brush Blackest Black	071249059098 Voluminous Straight Brush Blackest Black
071249137093 Telescopic Carbon Black Mascara Carbon Black	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249104743 Telescopic Mascara Blackest Black	071249104743 Telescopic Mascara Blackest Black
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249390740 Telescopic Mascara Black WTP	071249390740 Telescopic Mascara Black WTP
071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH
071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black
071249161906 Telescopic Waterproof Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249078525 Eye Makeup Remover Eye Makeup Remover
			071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover

071249404348 Bambi Mascara WSH black brown	071249404355 Bambi Mascara WTP blackest black	071249404362 Bambi Mascara WTP black	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer
071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP	071249343272 Voluminous Lash Paradise WSH Black Brown
071249749012 Voluminous Straight Brush Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249669020 Voluminous Straight Brush Black Brown
071249101919 Voluminous Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black	071249006412 Voluminous Waterproof Black	071249006412 Voluminous Waterproof Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)
071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249148822 Extra Volume Collagen Washable Blackest Black
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown

071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249019344 Voluminous Curved Brush Black	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249019351 Voluminous Curved Brush Black Brown
071249006429 Voluminous Waterproof Black Brown	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black
071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black
071249201770 Voluminous Million Lashes Carbon Carbon Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black
071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249194102 Voluminous False Lashes Mascara Blackest Black

1	2	3	4	5	6	7	8	65	66	67	68	69	70	101	102	103	104	105	141	141	142	143	166	167	168	169	189	190	190	191		
9	10	11	12	13	14	15	16	71	72	73	74	75	76	106	107	108	109	110	144	144	145	145	170	171	172	173	192	192	193	194		
17	18	19	20	21	22	23	24	77	77	78	78	79	79	111	112	112	113	114	114	146	147	148	148	174	174	175	175	195	195	196	196	
25	26	27	28	29	30	31	32	77	77	78	78	79	79	111	112	112	113	114	114	146	147	148	148	174	174	175	175	195	195	196	196	
33	34	35	36					80	81	81	82	83	84	115	116	116	117	117	118	149	149	150	150	176	176	177	177	197	197	198	198	
37	38	39	40					80	81	81	82	83	84	115	116	116	117	117	118	149	149	150	150	176	176	177	177	197	197	198	198	
41	42	43	44					85	85	86	86	87	88	119	120	121	122	122	123	151	152	153	153	178	178	179	179	199	200	201	202	
45	46	47	48					85	85	86	86	87	88	119	120	121	122	122	123	151	152	153	153	178	178	179	179	199	200	201	202	
49	50	51	52	53	54			89	89	90	91	91	92	124	125	126	127	128	129	154	155	156	157	180	181	181	182	203	204	204	205	
	55	56	57	58	59	60		93	94	94	95	96	96	130	131	132	133	134	135	158	159	160	161	183	183	184	185	206	207	207	208	
61	61	62	62	63	64			97	98	99	99	100	100	136	137	138	138	139	140	162	162	163	164	165	186	186	187	188	209	210	211	212

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

EPW TM LIQ FNDTN TRY 1.4 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249078549	True Match Liquid Foundation	Porcelain	W1	
2	1	071249078563	True Match Liquid Foundation	Light Ivory	W2	
3	1	071249078600	True Match Liquid Foundation	Nude Beige	W3	
4	1	071249078631	True Match Liquid Foundation	Natural Beige	W4	
5	1	071249078648	True Match Liquid Foundation	Sand Beige	W5	
6	1	071249078686	True Match Liquid Foundation	Sun Beige	W6	
7	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7	
8	1	071249078754	True Match Liquid Foundation	Crème Café	W8	

EPW TM LIQ FNDTN TRY 2.4 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
9	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1	
10	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2	
11	1	071249078624	True Match Liquid Foundation	Natural Buff	N3	
12	1	071249078662	True Match Liquid Foundation	Buff Beige	N4	
13	1	071249078693	True Match Liquid Foundation	True Beige	N5	
14	1	071249078723	True Match Liquid Foundation	Honey Beige	N6	
15	1	071249078747	True Match Liquid Foundation	Classic Tan	N7	
16	1	071249218303	True Match Liquid Foundation	Cappuccino	N8	

EPW TM LIQ FNDTN TRY 3.4 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
17	1	071249078556	True Match Liquid Foundation	Alabaster	C1	
18	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2	
19	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3	
20	1	071249078655	True Match Liquid Foundation	Shell Beige	C4	
21	1	071249078679	True Match Liquid Foundation	Classic Beige	C5	
22	1	071249036853	True Match Liquid Foundation	Soft Sable	C6	
23	1	071249036846	True Match Liquid Foundation	Nut Brown	C7	
24	1	071249218310	True Match Liquid Foundation	Cocoa	C8	

EPW TM LIQ FNDTN TRY 4.4 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
25	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	
26	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	
27	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	
28	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	
29	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	
30	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9	
31	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	
32	1	071249220368	True Match Liquid Foundation	Espresso C10	C10	

EPW TM BLSH TRY 1.2 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
33	1	071249017456	True Match Blush	Barely Blushing	W3-4	
34	1	071249017463	True Match Blush	Subtle Sable	W5-6	
35	1	071249017487	True Match Blush	Innocent Flush	N3-4	
36	1	071249017494	True Match Blush	Apricot Kiss	N5-6	

EPW TM BLSH TRY 2.2 **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
37	1	071249041840	True Match Blush	Sweet Ginger	N7-8	
38	1	071249017500	True Match Blush	Baby Blossom	C1-2	
39	1	071249017517	True Match Blush	Tender Rose	C3-4	

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 10 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PEPENDING\POG\WAK0672EPW

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

40	1	071249042014	True Match Blush	Spiced Plum	C7-6
----	---	--------------	------------------	-------------	------

EPW TM PWDR 2T TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	071249016411	True Match Powder	Porcelain	W1
42	1	071249016428	True Match Powder	Light Ivory	W2
43	1	071249016435	True Match Powder	Nude Beige	W3
44	1	071249016442	True Match Powder	Natural Beige	W4
45	1	071249017173	True Match Powder	Soft Ivory	N1
46	1	071249017180	True Match Powder	Classic Ivory	N2
47	1	071249017197	True Match Powder	Natural Buff	N3
48	1	071249017227	True Match Powder	Buff Beige	N4

EPW INF PRO-MATTE FNDTN TRY 1.1/1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
49	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
50	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
51	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
52	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
53	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
54	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

EPW VL RDNC BSTR & LUMI SRM TINT TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	071249334294	Visible Lift Radiance Booster		100
56	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
57	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
58	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
59	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
60	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

PEGBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
61	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
62	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
62	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
63	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
64	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610

PEGBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
65	1	071249403709	Infalible Signature Matte Eyeliner	Black	700
66	1	071249403716	Infalible Signature Matte Eyeliner	Blue	710
67	1	071249403723	Infalible Signature Matte Eyeliner	Greige	720
68	1	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730
69	1	071249386033	Flash Cat Eye Liner	Black	220
70	1	071249398548	Flash Cat Eye Liner	Brown	225
71	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
72	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
73	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
74	1	071249385104	Infalible Pro-Last Liner	Bronze	840
75	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
76	1	071249385944	Infalible Pro-Last Liner	Ivy	860
77	1	071249357248	Infalible Pro-Last Liner	Black	930
77	1	071249357248	Infalible Pro-Last Liner	Black	930

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 11 of 15

Date : 30-Aug-2019

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2020\Spring\PENDING\POG\WAK0672EPW

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

78	1	071249357255	Infalible Pro-Last Liner	Brown	940
78	1	071249357255	Infalible Pro-Last Liner	Brown	940
79	1	071249357262	Infalible Pro-Last Liner	Grey	950
79	1	071249357262	Infalible Pro-Last Liner	Grey	950
80	1	071249336359	Voluminous Liner Noir	Blackest Black	300
81	1	071249329788	Infalible Sculpt Liner	Black	904
81	1	071249329788	Infalible Sculpt Liner	Black	904
82	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
83	1	071249357651	Infalible Pro-Last Liner	Purple	970
84	1	071249357668	Infalible Pro-Last Liner	Nude	980
85	1	071249238912	Infalible The Super Slim Liner	Black	400
85	1	071249238912	Infalible The Super Slim Liner	Black	400
86	1	071249350126	Infalible The Super Slim Liner	Brown	401
86	1	071249350126	Infalible The Super Slim Liner	Brown	401
87	1	071249350157	Infalible The Super Slim Liner	Grey	402
88	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
89	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
89	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
90	1	071249350171	Infalible Long Wear Eyeliner	White	551
91	1	071249145234	Infalible Long Wear Eyeliner	Black	511
91	1	071249145234	Infalible Long Wear Eyeliner	Black	511
92	1	071249206034	Infalible Long Wear Eyeliner	Navy	541
93	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
94	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
94	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
95	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
96	1	071249289839	Infalible Superstar Liner	Black	202
96	1	071249289839	Infalible Superstar Liner	Black	202
97	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
98	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
99	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
99	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
100	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
100	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
101	1	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630
102	1	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633
103	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636
104	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639
105	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642
106	1	071249376386	Unbelieva-Brow	Blonde	560
107	1	071249376393	Unbelieva-Brow	Light Brunette	565
108	1	071249376409	Unbelieva-Brow	Brunette	570
109	1	071249376416	Unbelieva-Brow	Dark Brunette	575
110	1	071249385074	Unbelieva-Brow	Black	580
111	1	071249392294	Brow Stylist: Definer	Light Blonde	385
112	1	071249314876	Brow Stylist: Definer	Blonde	388
112	1	071249314876	Brow Stylist: Definer	Blonde	388
113	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
114	1	071249350751	Brow Stylist: Definer	Light Brunette	392
114	1	071249350751	Brow Stylist: Definer	Light Brunette	392
115	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
116	1	071249314883	Brow Stylist: Definer	Brunette	389
116	1	071249314883	Brow Stylist: Definer	Brunette	389
117	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
117	1	071249314890	Brow Stylist: Definer	Dark Brunette	390

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 12 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2020\Spring\PENDING\POG\WAK0672EPW

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

118	1	071249392317	Brow Stylist: Definer	Black	393
119	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
120	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
121	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
122	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
122	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
123	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
124	1	071249359310	Brow Stylist Boost & Set	Clear	460
125	1	071249357521	Brow Stylist Boost & Set	Blonde	470
126	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
127	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
128	1	071249339589	Brow Stylist Frame & Set	Blonde	212
129	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
130	1	071249289273	Brow Stylist Designer	Blonde	305
131	1	071249289280	Brow Stylist Designer	Brunette	310
132	1	071249289297	Brow Stylist Designer	Dark Brunette	315
133	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
134	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
135	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
136	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
137	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
138	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
138	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
139	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
140	1	071249119990	Telescopic Eyeliner	Black	810

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	071249385210	Lash Serum Solution	—	0
141	1	071249385210	Lash Serum Solution	—	0
142	1	071249404324	Bambi Mascara WSH	blackest black	400
143	1	071249404331	Bambi Mascara WSH	black	401
144	1	071249330265	Voluminous Primer	Primer	300
144	1	071249330265	Voluminous Primer	Primer	300
145	1	071249372029	Voluminous Straight Brush	Burgundy	950
145	1	071249372029	Voluminous Straight Brush	Burgundy	950
146	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
147	1	071249405062	Voluminous Mascara	deep green	960
148	1	071249059098	Voluminous Straight Brush	Blackest Black	310
148	1	071249059098	Voluminous Straight Brush	Blackest Black	310
149	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
149	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
150	1	071249104743	Telescopic Mascara	Blackest Black	910
150	1	071249104743	Telescopic Mascara	Blackest Black	910
151	1	071249104729	Telescopic Mascara	Black	905
152	1	071249104736	Telescopic Mascara	Black Brown	915
153	1	071249390740	Telescopic Mascara	Black WTP	925
153	1	071249390740	Telescopic Mascara	Black WTP	925
154	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
155	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
156	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
157	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
158	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
159	1	071249149744	Double Extend Beauty Tubes	Black	570
160	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
161	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
162	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
162	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 13 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0672EPW

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

163	1	071249120033	Telescopic Eyeliner	Charcoal	820
-----	---	--------------	---------------------	----------	-----

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2 Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
164	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

EYE MU REMOVER (WP & LW-GRN) TRY 2.2 Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
165	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
166	1	071249404348	Bambi Mascara WSH	black brown	402
167	1	071249404355	Bambi Mascara WTP	blackest black	405
168	1	071249404362	Bambi Mascara WTP	black	406
169	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
170	1	071249335857	Unlimited	Blackest Black	235
171	1	071249335871	Unlimited	Black Brown	236
172	1	071249335888	Unlimited	Blackest Black WTP	240
173	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
174	1	071249749012	Voluminous Straight Brush	Black	305
174	1	071249749012	Voluminous Straight Brush	Black	305
175	1	071249669020	Voluminous Straight Brush	Black Brown	315
175	1	071249669020	Voluminous Straight Brush	Black Brown	315
176	1	071249101919	Voluminous Carbon Black	Carbon Black	335
176	1	071249101919	Voluminous Carbon Black	Carbon Black	335
177	1	071249006412	Voluminous Waterproof	Black	360
177	1	071249006412	Voluminous Waterproof	Black	360
178	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
178	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
179	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
179	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
180	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
181	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
181	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
182	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
183	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
183	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
184	1	071249187722	Voluminous Million Lashes Mascara	Black	645
185	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
186	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
186	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
187	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
188	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
189	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
190	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
190	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
191	1	071249343258	Voluminous Lash Paradise WSH	Black	201
192	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
192	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
193	1	071249343319	Voluminous Lash Paradise WTP	Black	203
194	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
195	1	071249019344	Voluminous Curved Brush	Black	340
195	1	071249019344	Voluminous Curved Brush	Black	340

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 14 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2020\Spring\PENDING\POG\WAK0672EPW

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0672EPW_IS20.psa

196	1	071249019351	Voluminous Curved Brush	Black Brown	350
196	1	071249019351	Voluminous Curved Brush	Black Brown	350
197	1	071249006429	Voluminous Waterproof	Black Brown	365
197	1	071249006429	Voluminous Waterproof	Black Brown	365
198	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
198	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
199	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
200	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
201	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
202	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
203	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
204	1	071249148808	Extra Volume Collagen Washable	Black	675
204	1	071249148808	Extra Volume Collagen Washable	Black	675
205	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
206	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
207	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
207	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
208	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
209	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
210	1	071249256688	Voluminous Butterfly WTP	Black	870
211	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
212	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 15 of 15

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0672EPW